

Members Can Check In and Connect with People From Barcelona to Baton Rouge, Manhattan to Manchester

April 2, All Around the World- In this crazy time, people are feeling a potent mix of anxious and lonely. The one two punch of self isolation and business closures means we're missing out on the everyday exchanges that make us human, from sharing a smile in Chem class to the chance to Netflix & Chill. Even though we're socially distant, Tinder members haven't disconnected, there were more swipes on Sunday March 29th than on any single day in the history of Tinder (3+ billion swipes).

Tinder members around the world have stepped up for each other in amazing ways. It's like the digital version of Italians leaning out their balconies to sing together. As parts of the world went into quarantine, members began Passporting into those countries. Rates of Passport use were up over the last week of March in Brazil: 15%, Germany: 19%, France: 20% and India: 25%.¹

"I'm happy we've been able to make our Passport feature, which allows you to connect with anyone, anywhere in the world, available for free to all members," said Elie Seidman, Tinder CEO. "We hope our members, many of whom are anxious and looking for more human connection, can use Passport to transport themselves out of self-quarantine to anywhere in the world. We're inspired by how people are using Tinder to be there for each other, and we want to fan these flames of social solidarity."

What's New On Tinder In The Past Few Weeks:

Globally more members are swiping right on someone new, having more conversations overall, and those conversations are lasting longer. People are reaching out to ask 'Are you okay?' instead of starting with a wave.

- Daily conversations have been up an average of 20% around the world; and the average length of the conversations is 25% longer.
 - In the USA, conversations have been up an average of 19% and the average length of conversations is 8% longer.²
- Stay home, be safe, social distancing, "how are you", wash your hands and face emojis are seen increasingly being used in bios.
- And yes, EVERYONE is talking about toilet paper, at least in their bios³

The Details:

**Tinder's Passport is typically available as one feature within Tinder Plus & Gold subscriptions.*

You must update your app to the 11.12*iOS* and *Android* releases, which will ensure you have access to the free Passport feature.

More about Passport:

This is typically a paid feature for Tinder Plus & Gold subscribers. Members can search by city or drop a pin on the map and you can begin Liking, matching and chatting with Tinder members in a destination of your choice. Navigate between your current location and new destinations!

1. Tap the profile icon
2. Select Settings
3. Tap Location
4. Select Add a new location

You can only virtually be in one city at a time, but you can change your location as many times as you'd like. Members you've liked while using the Passport feature may see your profile up to a day after you've changed your location(s).

¹Passport data is based on week over week increase between March 16 and March 26

²Daily conversation data and average conversation data is based on increases from February 20th to March 26th

³Sourced from bio data in March

<https://ca.tinderpressroom.com/2020-04-02-Passport-Feature-Available-For-Free-All-Members>