Tinder Newsroom

MEDIA ALERT Tinder Taps Sasie Sealy to Direct Emmy Award-Nominated Swipe Night™ : Killer Weekend

Ashley Ganger, Calvin Seabrooks, and Luke Slattery Lead a Gen-Z Whodunit Ensemble
Swipe Night: Killer Weekend to Premiere November 7 on Tinder

- Sasie Sealy (*Lucky Grandma*, *Do This For Me*) has come aboard to direct the return of Tinder's award-winning *Swipe Night* experience.
- Ashley Ganger (*Grand Army*/Netflix), Calvin Seabrooks (*Dollface*/Hulu, *Westworld*/HBO Max), Luke Slattery (*New Amsterdam, Late Night*), Francesca Olivia Xuereb (*Room 203, The Sex Lives of College Girls*/HBO Max), Nozipho Mclean (*The Inheritance, Are You Happy Now*), Ivan Carlo (*Gossip Girl*/HBO Max), Emile Ravenet.
- *Swipe Night: Killer Weekend* will feature new characters and an all-new storyline - a Gen Z whodunit - where over the course of three weeks in November, Tinder members get to choose who they think committed the crime. Each member will have their own unique experience based on the choices they make and, depending upon those choices, see different outcomes and plot twists. At the end of each episode, members can be paired with another *Swipe Night* participant through Tinder's "Fast Chat" feature, where they'll be able to talk about the story, analyze different clues, and unravel the mystery together. Fast Chat, which launched in June and powers the popular Hot Takes experience, allows people to chat with each other over certain topics within Tinder before matching.

  The *Swipe Night* experience will be available in Tinder's newly-launched Explore, an interactive space within the app. With Explore, members will have more control over who they meet by giving them the option to navigate through profiles arranged by interest, while also allowing them to access the *Swipe Night* experience alongside a growing list of exclusive social experiences. Explore is part of the largest evolution yet in how people can find an unexpected spark on Tinder. Tinder first launched *Swipe Night* in September 2019. The patented experience is a first-of-its-kind in the dating category. More than 20 million members participated in the first Swipe Night experience, which led to a 26% increase in matches on the Tinder app*.
- Sealy made her directorial feature debut with *Lucky Grandma*, which she co-wrote with Angela Cheng. Her previous directing work includes the short films *Last Song, Dance Mania Fantastic, The Hitchhiking Game, The Elephant Garden* and the documentary, *When the Season is Good*. On the television side, Sealy is currently in development and attached to direct the Amazon TV series *Sugarland* with Ilana Glazer, and in development on the TV adaptation of her feature film, *Lucky Grandma* for 21st Century Fox. In film, she is writing and directing *Paris for One*, based on the book by Jojo Moyes, with Working Title and Studio Canal; and is also writing and attached to direct an *Untitled Wedding Heist* film at Amazon Studios; *Do This For Me* with Imagine Entertainment; and *Tiger Mother* with Denise Di Novi's company at Amazon Studios. Sealy is also developing *Beauties* with writer Jessica Blair (Masters of Sex, Wool) and Rook's Nest (The Witch).
- The *Swipe Night* experience is produced in partnership with 72andSunny.
- Swipe Night was awarded the Entertainment Grand Prix at Cannes 2021 and was nominated for a 2021 Daytime Emmy Award for Interactive Media.
- Representatives include:
  - Sasie Sealy is represented by Circle of Confusion and A3 Artists Agency..
  - Ashley Ganger is repped by Zero Gravity Management and Susan J Talent.
  - Calvin Seabrooks is repped by APA Agency and SK Management.
  - Luke Slattery is repped by Innovative Artists and Brillstein Entertainment Partners.
  - Francesca Olivia Xuereb is repped by Authentic Talent & Literary Management.
  - Nozipho Mclean is repped by Authentic Talent & Literary Management.
  - Ivan Carlo is repped by Spark Talent Agency.

- Emile Ravenet is repped by Ingber and Associates.

About Tinder: Tinder was introduced on a college campus in 2012 and is the world's most popular app for meeting new people. Available in 190 countries and 40+ languages, Tinder is the highest grossing non-gaming app globally. It's been downloaded more than 450 million times and led to more than 60 billion matches.

**26% increase in matches compared to a typical Sunday night*

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